

## Cold and Flu Guide



## Keep surfaces clean during cold and flu season.

Cleaner surfaces help make safer places during cold and flu season. CloroxPro™ offers a wide range of powerful cleaners and proven disinfectants that kill 99.9% of illness-causing germs, so you can help keep colds and flu viruses out of season. A brilliant strategy.



Germs are spread on surfaces, by people and through the air.

Influenza viruses can survive on hard surfaces such as stainless steel and plastic for up to 48 hours.<sup>1</sup>





Nearly **17 million** workdays are lost each year due to the flu, which adds up to about **\$7 billion** per year in sick days and lost productivity. That's **\$411 per employee per day** lost due to the flu.<sup>2</sup>

<b>Top Cleaning Challenges</b>	g Challenges Key CloroxPro™ Solutions		Why Use CloroxPro™ Cold & Flu Solutions?*		
Disinfect to kill germs, viruses and bacteria that cause illness	Clorox® Disinfecting Wipes Fresh Scent Lemon Fresh		<ul> <li>Kills 99.9% of germs.</li> <li>Easy, fast and convenient.</li> <li>Thick, textured wipe for your tough messes.</li> </ul>		
Disinfection of hard surfaces that can be corroded, such as steel	Clorox® Clean-Up® Disinfectant Cleaner with Bleach <sub>1</sub>		<ul> <li>Combines cleaning, disinfecting and stain removal in one product.</li> <li>Suitable for use on a variety of hard, nonporous surfaces, including stainless steel.</li> <li>Kills cold and flu viruses and MRSA.</li> </ul>		
Soft surface sanitization	Clorox® 4 in ONE Disinfectant & Sanitizer	* * * * * * * * * * * * * * * * * * *	<ul> <li>EPA-registered to sanitize soft surfaces such as curtains and bedding in just 30 seconds.</li> <li>Kills cold and flu viruses and MRSA.</li> <li>Sanitizes the air and leaves a fresh citrus scent.</li> </ul>		
Disinfect, deodorize, and prevent the growth of mold on a wide variety of surfaces.	Clorox® Disinfecting Spray		<ul> <li>Eliminates cold and flu viruses in under 30 seconds (bleach-free).</li> <li>EPA-registered to kill 64 different microorganism strains.</li> <li>Disinfects and deodorizes hard, nonporous surfaces.</li> </ul>		
Clean, disinfect and deodorize surfaces after a bio spill accident.	Clorox® Disinfecting Bio Stain & Odor Remover		<ul> <li>Cleans, disinfects and deodorizes hard, non-porous surfaces in one step.</li> <li>EPA-registered to kill 19 pathogens found in bio soils in as little as 30 seconds.</li> <li>Kills 99.9% of bacteria on fabrics.</li> </ul>		
Disinfect toilets and urinals that can harbor bacteria and viruses	Clorox® Toilet Bowl Cleaner with Bleach <sub>1</sub>	ann	<ul> <li>Disinfects and deodorizes toilets with the power of bleach.</li> <li>Gel formula clings to bowl's surfaces to provide a deep clean.</li> <li>Germ fighting formula.</li> </ul>		

<sup>\*</sup> Human Coronavirus, Influenza A2 Virus. Use products as directed.

<sup>2. &</sup>quot;Influenza (Flu) in the Workplace." Centers for Disease Control and Prevention (2019, June 5), Retrieved from: http://www.cdc.gov/niosh/topics/flu/activities.html.



For more information, contact your Clorox sales representative. Call: 1-800-492-9729 Visit: www.cloroxpro.com

<sup>1. &</sup>quot;How to clean and disinfect schools to help slow the spread of flu." Centers for Disease Control and Prevention (2019, June 5). Retrieved from: https://www.cdc.gov/flu/school/cleaning.htm.

## Cold & Flu End-User Rebate

PROMOTION PERIOD: October 1, 2019 - March 31, 2020



Save on select Clorox Professional Products<sup>®</sup> with this end-user rebate. The more you buy, the more you save.

## **End-User Rebate**

Buy 1 PRODUCT = \$10 REBATE
Buy 2 DIFFERENT PRODUCTS = \$25 REBATE
Buy 3 DIFFERENT PRODUCTS = \$50 REBATE
Buy 4 DIFFERENT PRODUCTS = \$100 REBATE



Receive up to \$100 for purchasing Clorox Professional Products®.

Please complete the following information in full. Incomplete information may cause delays in payment or ineligibility.

COMPANY TBD	CASE UPC	PRODUCT DESCRIPTION	PK/SIZE	CHECK PURCHASED PRODUCTS (1 case maximum per UPC)
	15948	Clorox® Disinfecting Wipes, Lemon		
	15949	Clorox® Disinfecting Wipes, Fresh		
	31428	Clorox® Disinfecting Wipes, Fresh, Refill		
	31547	Clorox® Disinfecting Wipes, Fresh, Bucket w/Refill	1/700 ct	
	31523	Clorox® Clean-Up® Disinfectant Cleaner with Bleach1, Pull-Top	6/32 oz	
	35417	Clorox® Clean-Up® Disinfectant Cleaner with Bleach1, Spray	9/32 oz	
	31043	Clorox® 4 in One Disinfectant & Sanitizer, Spray	12/14 oz	
	38504	Clorox® Disinfecting Spray	12/19 oz	
	31903	Clorox® Disinfecting Bio Stain & Odor Remover, Spray	9/32 oz	
	31911	Clorox® Disinfecting Bio Stain & Odor Remover, Pull-Top	6/32 oz	
	00031	Clorox® Toilet Bowl Cleaner with Bleach1, Bottle	12/24 oz	
	31650	Clorox® Total 360® Disinfectant Cleaner <sub>1</sub>	4/128 oz	
	31651	Clorox® Anywhere® Hard Surface® Sanitizing Spray	4/128 oz	
	02176	Clorox® Hand Sanitizer, Spray	12/500 mL	
	30243	Clorox® Hand Sanitizer, Touchless Refill	4/1 L	
	01698	Clorox® Anywhere® Hard Surface® Sanitizing Spray	12/32 oz	
	31758	Clorox Healthcare® VersaSure® Cleaner Disinfectant Wipes	6/150 ct	
	35418	Pine-Sol® Multi-Surface Cleaner, Original Pine	3/144 oz	

Business Name of Operatio	n
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Name	Title		
Street Address	City	State	ZIP
Email Address	Phone		
Signature	Date		
Distributor Name	Sales Rep Name		

Check here if rebate payment needs to be sent to alternate address

Rebate Offer Terms & Conditions: Rebate valid only in the U.S. to approved location end-user businesses customers only (with Federal Tax ID No. available upon request) for purchases made October 1, 2019-March 31, 2020. Offer expires April 1, 2020. Rebate must be completed by end user. Distributor completed submissions will not be accepted. A coupon can only be redeemed once, on one case per SKU. Limit one rebate per end-user per location. All claims must be on same order. Maximum redemption is \$100 per location. Rebate requests postmarked and/or received after April 30, 2020 will not be accepted. Rebate amount paid not to exceed distributor invoice amount for Clorox products redeemed.

To Redeem: Mail the completed form along with the original purchase receipt (with purchase amount circled) to: Clorox Professional Products Customer Rebate, P.O. Box 1040, Brunswick, OH 44212. Payment request must be postmarked by April 30, 2020, or it will not be accepted. Copies of distributor invoices with customer name, address, ship date, item number, price and quantity purchased are also acceptable prorofs of purchases. Retain copies of all materials submitted for future reference. Rebate checks will be mailed directly to you upon receipt. DO NOT DEDUCT FROM DISTRIBUTOR INVOICES. Cases sold through bid program or other Clorox end-user programs are not eligible for this rebate promotion. Offer may not be substituted, exchanged, sold or redeemed for cash or other goods or services, nor combined with any other offer, gift card, rebate or discount. Void where prohibited, taxed or restricted by law. Call (800) 636-6542 or email imtrebates.admin@imtco.com for rebate questions. Subject to availability. Clorox reserves the right to end promotional time period at any point, or cancel any rebate claim for any reason.

